

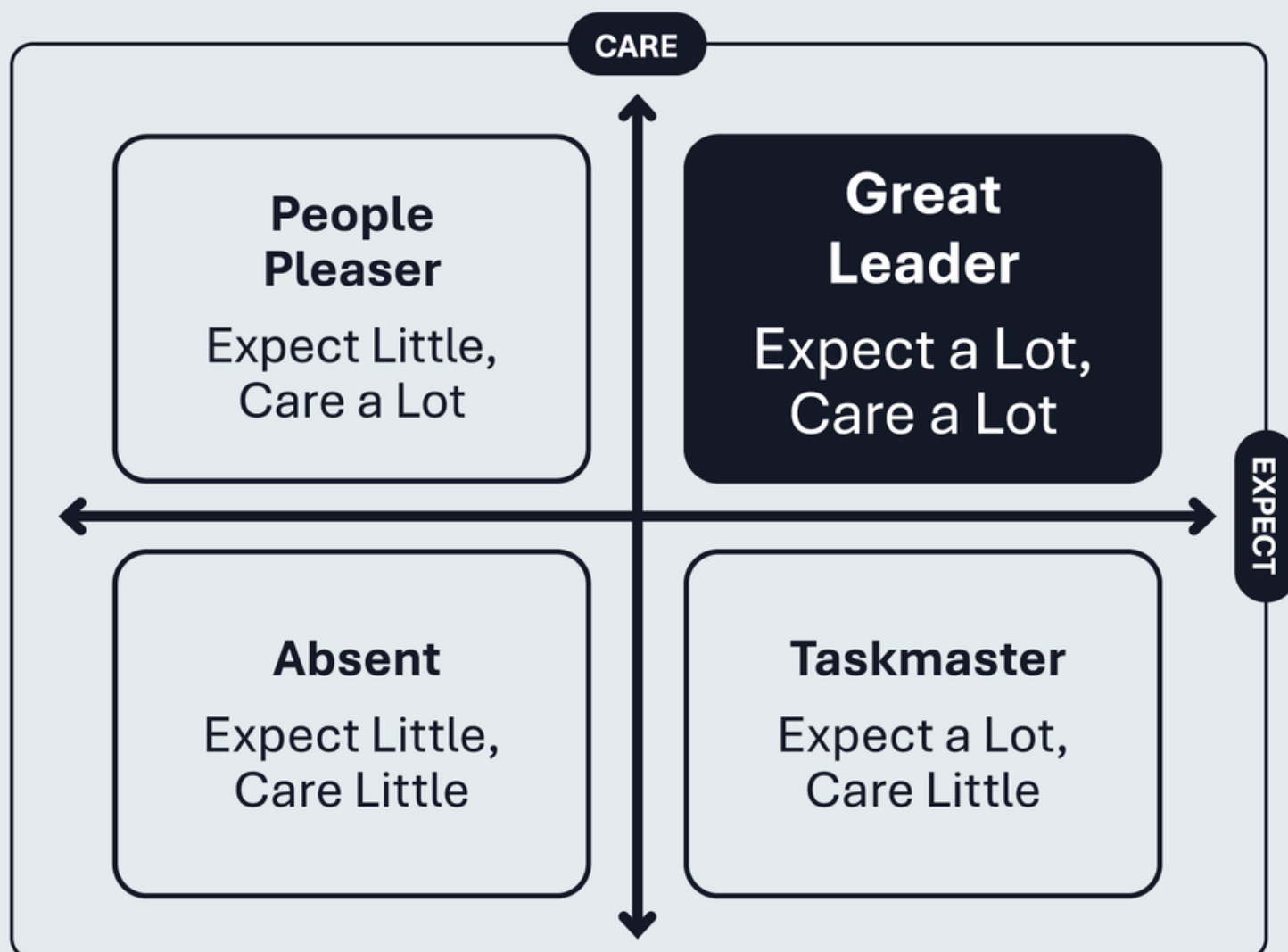


From Burnout to Breakthrough: Turn Inconsistent Leadership into Sustainable Performance



Is Good Leadership Good Enough?

Half of leaders are rated above average—but that doesn't guarantee exceptional results. Leaders who both expect a lot and care a lot outperform their peers by 2.5x.





If Your Leaders Are Working Harder Than Ever, Why Aren't Your Results More Consistent?

FranklinCovey's research has identified three persistent default behaviors that undermine leadership development and hold individuals and their organizations back:

1. The Deep-End Syndrome

Many leaders are promoted for technical excellence but receive little guidance on leading people, leaving them to figure it out through trial and error.

2. The Confidence Plateau

After a few years, many leaders stop actively developing and rely on instinct or past success, sometimes masking growing uncertainty or burnout.

3. The Finished-Learning Fallacy

Some experienced leaders assume their growth is complete, making them vulnerable to complacency just when continued development matters most.



The “How” Behind Great Leadership

The leaders who expect a lot and care a lot don't lead with radically different ideas. Great leaders practice a small set of foundational leadership behaviors.

Drive Leadership Excellence to Unlock Consistent Performance

Leadership isn't something people simply have or don't have—it's something that can be learned, practiced, and strengthened over time. When organizations intentionally develop leaders who expect a lot and care a lot, they unlock consistent performance, stronger engagement, and sustainable results.



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